# PRICE OPTIONS FOR ARKANSAS COMMERCIAL & INDUSTRIAL CUSTOMERS



A unit of American Electric Power

www.SWEPCO.com

The following information is a summary of electric service prices available to AEP Southwestern Electric Power (SWEPCO) commercial and industrial customers. The price options available to each customer depends upon the type of service required, electric usage patterns and hours of operation. Please call SWEPCO if you experience or anticipate a significant change in your electrical usage due to change, expansion or reduction of facilities, or hours of operation. We will assist you in determining the best price option available for your business situation.

Customer Service/Billing Questions 1-888-216-3523 Outage Reporting 1-888-218-3919

You may also conduct business transactions via the Internet. SWEPCO has established a customer center on its website at www.SWEPCO.com that is focused on customer service and convenience. Customers can manage their accounts online and have access to information 24 hours a day, seven days a week. For example, you can set up online or direct payment options, sign up for budget payments where available, and electronically view your bill. You can also stop or start your electric service via the website. Please visit us at www. SWEPCO.com to learn more about your online options.

#### FUEL ADJUSTMENT/TAX ADJUSTMENT

In addition to all other charges, the amount of the customer's bill will be adjusted by an amount per kilowatthour calculated according to the formula in the Energy Cost Recovery (ECR) Rider and increased by the proportionate part of any new tax or increased rate of tax in accordance with the Tax Adjustment Rider — Arkansas.

### GENERAL SERVICE

#### **Availability**

This rate schedule is available to all customers except multiple dwellings or apartment houses, on an annual basis for secondary service for lighting, heating and power, or combination of lighting, heating and power where facilities of adequate capacity and suitable phase and voltage are available. Service will be supplied at one point of delivery through one meter. This schedule is available for demands up to 50 kilowatts (kW).

1 Revised 02/10

**Net Monthly Rate** 

Customer Charge: \$8.60 per meter, plus \$4.25 for each kilowatt of

billing demand in excess of 6 kW of billing demand.

Kilowatthour Charge: May through September billing cycles:

3.07¢ per kWh

October through April billing cycles:

2.57¢ per kWh

**EFFECTIVE CYCLE 1, MAY 2011** Customer Charge: \$8.60 per meter, plus \$4.20

for each kilowatt of

billing demand in excess of 6 kW of billing

demand.

Kilowatthour Charge: May through September billing cycles:

3.07¢ per kWh

October through April billing cycles:

2.52¢ per kWh

# LIGHTING AND POWER Availability

This rate schedule is available to all customers, except multiple or individual dwellings or apartment houses, on an annual basis for service for lighting, heating and power or combination of lighting, heating and power where facilities of adequate capacity and suitable phase and voltage are available. Service will be supplied at one point of delivery through one meter. This schedule is available for billing demands from 50 kilowatts (kW) to 10,000 kW.

#### Net Monthly Rate Secondary Service:

Kilowatt Charge: May through September billing cycles:

\$7.55 for each kW of billing demand in the

month, but not less than \$377.50.

October through April billing cycles: \$6.11 for each kW of billing demand in the

month, but not less than \$305.50.

#### **Arkansas**

Kilowatthour Charge: May through September billing cycles:

1.60¢ per kWh.

October through April billing cycles:

0.47¢ per kWh.

**EFFECTIVE CYCLE 1, MAY 2011** Kilowatt Charge: May through September

billing cycles:

\$7.55 for each kW of billing demand in the month,

but not less than \$377.50

October through April billing cycles:

\$6.10 for each kW of billing demand in the month,

but not less than \$305.00

Kilowatthour Charge:: May through September billing cycles:

1.60¢ per kWh

October through April billing cycles:

.47¢ per kWh

Primary Service:

Kilowatt Charge: May through September billing cycles:

\$6.80 for each kW of billing demand in the

month, but not less than \$340.00.

October through April billing cycles: \$5.35 for each kW of billing demand in the month, but not less than \$267.50.

Kilowatthour Charge: May through September billing cycles:

1.565¢ per kWh.

October through April billing cycles:

0.45¢ per kWh.

## LARGE LIGHTING AND POWER Availability

This rate schedule is available to all customers on an annual basis for service for lighting, heating and power or combination of lighting, heating and power where facilities of adequate capacity and suitable phase and voltage are available. Service will be supplied at one point of delivery through one meter. This schedule is available for billing demands of 10,000 kilowatts (kW) or greater.

**Net Monthly Rate** Primary Service:

> Kilowatt Charge: May through September billing cycles:

> > \$68,000 for the first 10,000 kW of billing demand or less in the month, \$6.80 each for all kW in excess.

of 10,000 kW of billing demand in the month.

October through April billing cycles:

\$53,500 for the first 10,000 kW of billing demand or less in the month. \$5.35 each for all kW in excess of

10.000 kW of billing demand in the month.

Kilowatthour Charge: May through September billing cycles:

1.565¢ per kWh

October through April billing cycles:

0.45¢ per kWh.

#### LIGHTING AND POWER — TIME OF USE Availability

This rate schedule is available to Industrial customers on an annual basis having loads of 500 kilowatts (kW) of maximum demand or greater. Service will be provided at one point of delivery through one meter where facilities of adequate capacity and suitable phase and voltage are available.

**Net Monthly Rate** Secondary Service:

Kilowatt Charge: On-peak - \$11.65 for each kW of on-peak billing

> demand in the month, but not less than \$582.50. Off-peak - \$3.25 for each kW of off-peak billing demand in the month, but not less than \$162.50

On peak — 5.56¢ per kWh Kilowatthour Charge:

Off peak — .70¢ per kWh

Primary Service:

Kilowatt Charge: On-peak - \$11.00 for each kW of on-peak billing

> demand in the month, but not less than \$550.00. Off-peak - \$2.65 for each kW of off-peak billing demand in the month, but not less than \$132.50

Kilowatthour Charge: On peak — 5.54¢ per kWh

Off peak — .68¢ per kWh

## RIDER C-1: APPLICABLE TO GENERAL SERVICE, LIGHTING AND POWER AND MUNICIPAL SERVICE

Rider C-1 — This rider will be applicable in any year when SWEPCO's May through September maximum monthly system peak demand exceeds the preceding October through April maximum monthly system peak demand by 20%. The Kilowatthour Charge (October through April billing cycles) is 2.17¢ per kilowatthour for all kilowatthours supplied to comfort space heating devices served on a separate circuit.

This rider expires after the April 2011 billing cycle.

## RIDER C-2: APPLICABLE TO GENERAL SERVICE AND LIGHTING AND POWER

Rider C-2 — This rider will be applicable in any year when SWEPCO's May through September maximum monthly system peak demand exceeds the preceding October through April system peak demand by 20%. The Kilowatt Charge (October through April billing cycles) will be computed using the kilowatts of billing demand, which will be measured and will be the average kilowatt load used by the customer during the 15-minute period of maximum use during the current month, but not to exceed the kilowatts of billing demand established during the immediately preceding May through September billing cycles. However, the measured kilowatts of billing demand for billing purposes will not be reduced by an amount greater than 60% of the kW load of the devices used for comfort space heating.

## OUTDOOR LIGHTING

#### **Availability**

This schedule is available to customers requesting outdoor area lighting service for private lighting systems, apartment projects, subdivisions, mobile home parks, parking lots, parks and grounds around buildings to be served from SWEPCO's electric supply lines of adequate capacity and suitable voltage available, and where all the customer's electricity requirements were purchased from SWEPCO.

#### **Type of Service**

SWEPCO will furnish, install, own, operate and maintain complete area lighting systems of design and installation approved by SWEPCO. The lights will be controlled to burn from dusk to dawn.

The customer agrees to provide all required right-of-way together with tree trimming permits and to protect SWEPCO's equipment from damage.

SWEPCO shall have the right to build pole lines and install equipment upon the customer's property and shall have access to the customer's premises for any other purpose necessary for the performance of this service. The facilities

installed by SWEPCO will remain the property of SWEPCO and may be removed by SWEPCO upon discontinuance of service.

SWEPCO will exercise reasonable diligence at all times to furnish customer service as contracted for, but will not be liable in damages for any interruption, deficiency or failure of service. SWEPCO reserves the right to interrupt the service when such interruption is necessary for repairs to its lines and equipment.

Description	kWh	Rate per lamp per month		
Mercury Vapor				
175 W-8,000 nominal lumen	68	\$10.23 + facilities charge		
400 W-20,000 nominal lumen	155	\$10.65 + facilities charge		
Metal Halide				
400 W-34,000 lumen	156	\$10.40 + facilities charge		
1000 W-85,500 lumen	373	\$13.00 + facilities charge		
High Pressure Sodium				
100 W-9,500 lumen	49	\$8.10 + facilities charge		
250 W-30,000 lumen	105	\$9.35 + facilities charge		
400 W-47,000 lumen	165	\$10.36 + facilities charge		
1000 W-130,000 lumen	388	\$13.53 + facilities charge		

Facilities Charge: 1.43% per month of SWEPCO's investment.

**RECREATIONAL LIGHTINGAvailability** This schedule is available for lighting of recreational fields and for miscellaneous recreational facilities to include restrooms and concession stands, where the Customer owns the lighting facilities and the electric service is metered. Non-lighting loads may not exceed 20% of the total lighting load.

Service under this schedule includes but is not limited to facilities with characteristics similar to athletic fields of schools, churches, and public recreational associations.

**Type of Service** The electric service furnished will be to a single metered delivery point and will be at one standard voltage.

This rate schedule is not available for resale, stand-by, or supplemental services.

#### **Net Monthly Rate**

Customer Charge: \$8.60

Kilowatthour Charge: \$0.0257 per kWh